

# FUJIHOLICS<sup>o</sup>

## FEED THE ADDICTION

### **Rate Card**

The Fujiholics online community is diverse and actively engaged in photography as a profession, hobby and passion. Members of our community are today's camera gear buyer and look to the Fujiholics community for advice, inspiration and guidance when making purchases online and in-store.

Our website is growing and developing as a resource for the Fujifilm photographer. It currently attracts around 3,000 views per month and we expect this to continue to grow as more content is delivered. The community is centred around a very active social media community, with significant levels of engagement on all platforms.

### **Website Banner**

£150.00 per month per banner, featured on the home and gallery pages and all blog posts. Discounted to £100.00 per month if booked for a three-month period.

### **Blog Post banner**

£100.00 per banner, included with each blog post for the period of one month (a minimum of two blog posts). Discounted to £80.00 per month if booked for a three-month period.

### **Fujiholics Web Gallery Co-branding**

Your brand featured on the Fujiholics Gallery for the period of one month. The Gallery is the most popular section of the website behind the blog section. £150.00 for a period of one month.

### **Social Media Post**

£50.00 per post, with the post distributed across Facebook, Twitter and Instagram channels.

### **Fujiholics Social Media Page Co-branding**

Your brand featured in the header/cover image of each of the Fujiholics main social media channels for the period of one month. £250.00 for a period of one month.

To discuss the options available to you and your business or to book your space, contact Matt Hart [matt@fujiholics.com](mailto:matt@fujiholics.com) or Andrew Williams [andrew@fujiholics.com](mailto:andrew@fujiholics.com)